In the Claims:

1. (currently amended) A device for the directional attachment of a scale element of a linear position measuring system to an installation face of a first body, the device comprising:

a first body comprising an installation face;

a second body comprising a scanning head, which is movable in a measuring direction in relation to said first body;

a scale element <u>of a linear position measuring system</u> is aligned parallel with respect to said measuring direction; and

a profiled alignment device is provided on said second body, which works together with a complementary tape profile on said scale element for aligning said scale element with respect to said installation face of said first body.

- 2. (original) The device in accordance with claim 1, wherein said scale element comprises a scale.
- 3. (original) The device in accordance with claim 1, wherein said scale element comprises a scale support.
- 4. (original) The device in accordance with claim 1, wherein said scale element comprises a scale guide device.

- 5. (original) The device in accordance with claim 1, wherein said tape profile is provided on a removable protective tape of said scale element.
- 6. (original) The device in accordance claim 1, wherein said profiled alignment device is provided in the form of at least one recess.
- 7. (original) The device in accordance with claim 1, wherein said profiled alignment device is provided in the form of at least one protrusion.
- 8. (original) The device in accordance with claim 1, further comprising a pusher arrangement that presses said scale element against said installation face.
- 9. (original) The scale element in accordance with claim 5, wherein said protective tape can be rolled up.
- 10. (original) The scale element in accordance with claim 5, wherein said protective tape is self-adhesive and is of low adhesion.

11. (currently amended) A method for the directional attachment of a scale element of a linear position measuring system to an installation face of a first body, comprising:

providing a second body comprising a scanning head, which is movable in a measuring direction in relation to a first body which comprises an installation face,

aligning a scale element of a linear position measuring system parallel with respect to said measuring direction;

providing a profiled alignment device on said second body, which works together with a complementary tape profile on said scale element for aligning said scale element with respect to said installation face of said first body.

- 12. (currently amended) The method in accordance with claim 11, further comprising pressing said scale element against <u>said</u> an installation <u>face</u> surface after said aligning said scale element.
- 13. (original) The method in accordance with claim 11, further comprising providing said tape profile on a protective tape, which is pulled off said scale element after said aligning said scale element.
- 14. (new) A device for the directional attachment of a scale element of a linear position measuring system to an installation face of a first body, the device comprising:

a first body comprising an installation face;

a second body comprising a scanning head, which is movable in a measuring direction in relation to said first body; and

a protective element applied on said scale for protecting said scale during attachment to said installation face and which works together with a device on said second body to set a spacing for scanning between said scale and said scanning head.

- 15. (new) The device in accordance with claim 14, wherein said protective element is a self-adhesive foil.
- 16. (new) A method for the directional attachment of a scale element of a linear position measuring system to an installation face of a first body, comprising:

providing a second body comprising a scanning head, which is movable in a measuring direction in relation to a first body which comprises an installation face,

aligning a scale element of a linear position measuring system parallel with respect to said measuring direction; and

setting a scanning distance between said scanning head and said aligned scale element via a device on said second body and a protective element applied on said scale element.

- 17. (new) The method in accordance with claim 16, further comprising pressing said scale element against said installation face after said aligning said scale element.
- 18. (new) The method in accordance with claim 16, wherein said protective element is a tape, which is pulled off said scale element after said aligning said scale element.